

F. Marshall Weir

Marshall has served as Deputy CEO of Jefferson County Economic Development since 2022 and before that as Director of Marketing since 2015. Prior to joining Jefferson County Economic Development, he was Vice President of North Country Farms, an all-natural producer of agriculture products from 2011-2015. From 1997-2011, Marshall worked in marketing, representing major paper companies throughout the Northeastern United States, Canada, and Europe. He has enjoyed rewarding time spent on local, community focused Boards and volunteers for the ski patrol.

Marshall has a bachelor's degree in economics from St. Michael's College, Winooski, VT. He lives in Watertown, NY with his wife Sarah and their 4 children.